

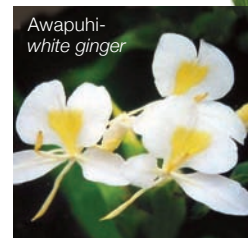
John Paul Pet

Awapoochi® Moisturizing Pet Shampoo



The Hawaiian ginger plant (Awapuhi), is known for its moisturizing and healing benefits to skin and hair. John Paul Pet has formulated this exotic botanical extract with Aloe Vera Gel, Sweet Almond Oil, Hydrolyzed Oats and Chamomile to create an ultra-rich pet shampoo. Combined with its ability to deep clean and deodorize your pet's skin and coat, our Awapoochi Shampoo delivers a super-dose of moisture, leaving dry and dull coats replenished, more manageable, shiny and conditioned. Awapoochi Shampoo also helps restore limp pet hair to its natural luster and buoyancy.

- Hawaiian Awapuhi formulation adds more moisture, shine and luster to pet coats than other pet shampoos.
- Paraben and EDTA-free formulation is more natural and gentle for pets.
- Special concentrated formula allows more pet washes.
- Mild botanical fragrance is less irritating to pets with sensitive skin or allergies.
- pH balanced and tested on humans first for pet's safety and effectiveness.



Hawaiian Awapuhi Extract

For centuries, Hawaiian natives have used the fragrant juice of the Awapuhi ginger plant to moisturize skin and hair. Captivated by the plant's healing benefits, Paul Mitchell Systems established a sustainable, solar-powered Awapuhi Farm in Hawaii nearly 30 years ago. Each plant is harvested by hand with special care to preserve its moisturizing properties. Our unique extraction method allows the most lipid-rich part of the root to bind to the hair shaft, leaving all types of pet coats softer and more manageable with intense shine.

John Paul Pet – pet care with a salon pedigree.

30 years ago John Paul DeJoria, co-founder of Paul Mitchell Systems, revolutionized the professional salon industry by banning animal testing for his line of hair products. John Paul's in-depth expertise in hair and skin care formulations also led to research in new standards for pet grooming and hygiene, which lead to the creation of John Paul Pet shampoos, conditioners, sprays and pet wipes.

John Paul Pet shampoos and conditioners are pH balanced so they don't irritate sensitive pet skin and the entire line is "tested on humans first" to ensure effectiveness and safety for all pets. John Paul Pet actively supports programs benefiting all animals, including the Humane Society of America shelters, PAWS, numerous SPCA events, Best Friends Animal Society, The Morris Animal Foundation, The California Wildlife Association, pet rescue organizations and pet charities nationwide.

For more information on the first comprehensive system of pet grooming and hygiene products, contact us today. Visit www.johnpaulpet.com or call 1-888-588-1119.



'Jack'



John Paul Pet

Pet care with a *salon* pedigree.

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